

COMPANY PROFILE





FIRST CLASS

LEARNING & DEVELOPMENT

PROGRAMMES





PARTNERSHIP OF VIETNAM & GLOBAL EDUCATION

International Labor Organization (ILO)

International Finance Corporation (IFC)

Better Work Program

Vietnam Chamber of Commerce and Industry (VCCI)

Vietnam General Confederation of Labor (VGCL)











About MasterSkills

The MasterSkills Institute was founded by successful business people, managers, and leaders. Our passion and mission is to share the world's business knowledge with the Vietnamese business community.

MasterSkills Institute is committed to bringing the community of faculty resources, experts, the content of the training program, the quality of practical educational services with high applicability by its own aspirations and responsibilities with society.

Our vision and aspiration are to become the number one symbol of Vietnam's belief in products, educational services and skills training for the education development, human development, for business.



ESTABLISH

Founded in July 2009, known as MasterSkills with the mission to provide training courses specializing in Soft Skills Training and Management consulting services for Business and Government.

TINH NGHE EDUCATION & SERVICE CO., LTD

- Business Code: 4104010783 issued date 02/07/2009

- Tax Code: 0309177901

- Business industry: Training & Management Consulting Services

- Authorized capital: 9,500,000,000 (VND).



SCOPE OF BUSINESS

- RESEARCH effective business management methods, processes and tools.
- CREATE and PUBLISH the training course of high practical management, skill training and leadership training program.
- TRAIN the soft skills courses and professional management in enterprises.



CORE VALUES, VISION & MISSION



CORE VALUES

Our value is created by high quality soft skills courses, management and leadership training courses for enterprises.



VISION

Always is the first choice of
Training partners - Management
Consulting of corporations,
businesses and government
organizations.

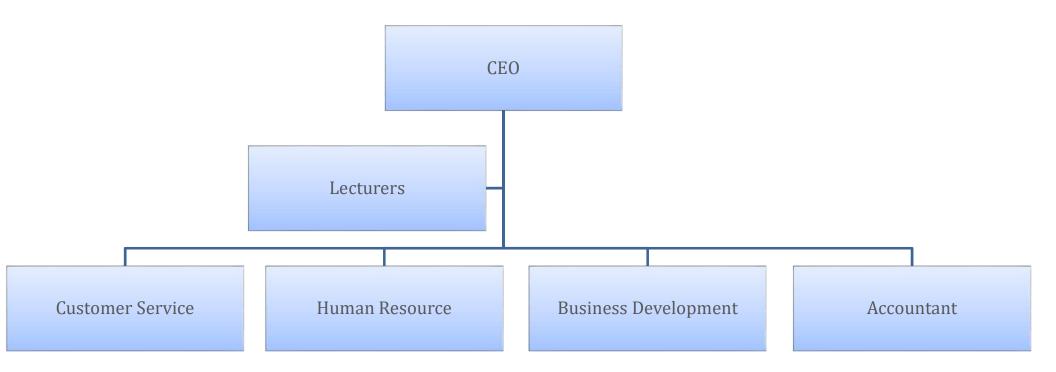


MISSION

Our passion and mission is to share the world's business knowledge with Vietnamese people and businesses.



ORGANIZATION CHART







TRAINING COURSES

SOFT SKILLS COURSES

- Negotiation skills
- Evaluate the effectiveness of work
- Staff Training Skills
- Telephone Skills
- The Meeting Skills
- Motivation Skills
- Creative Thinking Skills
- Problem-solving skills
- Decision-making skills
- Empowerment & Influence Skills
- Communication & Conduct Skills
- Job Delegation Skills
- Teamwork Skills
- Team Building Skills
- Listening & Questioning Skills
- Planning Skills

- Employee Monitoring Skills
- Interviewing Skills
- Stress Management Skills
- Change Management Skills
- Objectives Management Skills
- Process Management Skills
- Time management skills
- Conflict Management Skills
- Persuate Skills
- Presentation Skills
- Recruitment Skills
- Report Writing Skills
- Internal Control System
- Train The Trainer Skills
- Self-Management Skills
- Building Personal Image Skills
- Enterprise Culture

IT MANAGEMENT COURSES

- IT Professionals Skills
- IT Helpdesk Professional Skills
- System Administration Skills
- IT Management Skills

LEADERSHIP COURSES

- 360 Degree Leadership Skills
- Leadership Performance Development
- Leadership By Making of Influencing
- Effective Leadership Skills
- Leadership By Situation

SALES & MARKETING COURSES

- Business Planning
- Brand management
- Sales Manager
- Sales Supervisory
- Selling Skills
- Customer care
- Customer relationship management
- Visual Merchandising Skills
- Sales Distribution System
- Negotiation Skills

LOGISTICS COURSES

- Effective Purchasing Management
- Inventory Management
- Customs Import & Export
- Supply Chain Management

PRODUCTION COURSES

- Production planning
- 5S Skills
- Kaizen Making Skills
- Lean Manufacturing Management
- Total Quality Management TQM
- Industrial Maintenance Management
- Production Team Management
- Production Costs Controlling
- Production KPIs Management
- Production Team Leader
- Workshop Manager
- Production Manager





SOFTSKILL BENEFITS

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Personal brandname

- •After attending the course, trainee will be equipped with maximum knowledge about communication skills, decision-making skills, leadership skills, etc.
- These are the constituent elements of brand of individuals.

Business Development

•Through the course, each trainee is equipped with the basic knowledge as mentioned above, so they are more confident in their work, shortening time, money, creating a part of benefits offset for the business.

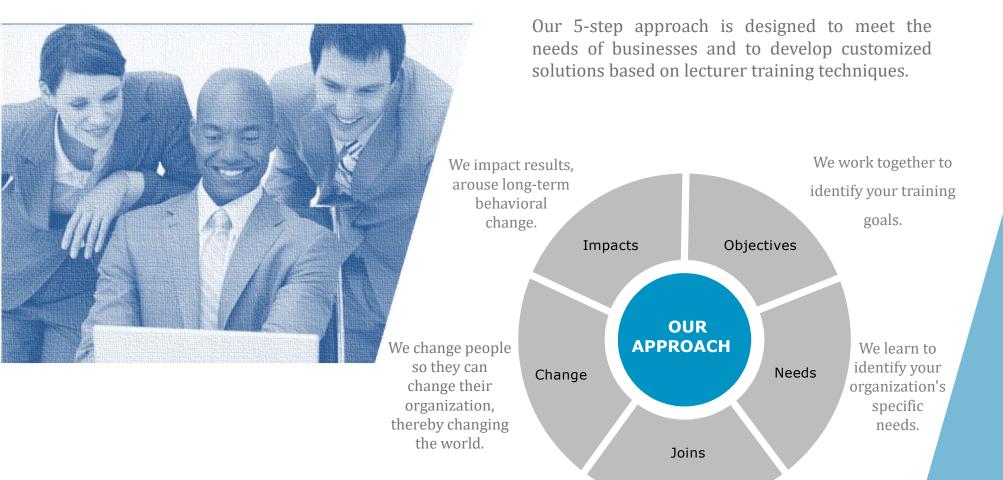
Corporate culture

•Each trainee after attending the course has a tendency to behave and soft skills are relatively similar and therefore it creates the unique characteristics of the business. Also known as corporate culture.





APPROACH PROCESS



We require the absolute participation of all people in the training program.



TRAINING METHODS

Training methods

DESIGN

- Our training content is designed to serve and respond to customer requirements.
- All seminars and discussions are supported by high quality documents, specifically designed for each customer.
- We provide illustrative examples such as: Templates, forms, processes, tools suitable to the needs of customers.

TRAIN

- In the training program we stimulate the enthusiasm to participate in the exchange and accurately reflect the reality current of corporate goals, culture and environment.
- We research and develop solutions for realworld situations to bring the most practical benefits that can solve given situations for business.



 After the skills training courses, Our team support are happy to provide telephone support for students who have attended the course. Interactive learning method for students to actively acquire new skills such as:

- Open discussion.
- Case study.
- Seft assessment.
- Role play.
- Brain Storming.
- Mini lecture.
- Mini game.





COMMITMENT OF QUALITY



1. Over 15 years operating in the training industry

 Masterskills Academy, a member of TINH NGHE Education Company with more than 15 years of professional development in the field of education business. MasterSkills serves a network of 2500 customers in a variety of sectors including finance, banking, energy industry, commerce and service with training programs specifically designed for each field.

2. Leading faculty team in Vietnam

 Our lecturers are experts trained, appraised and certified by BE's high-quality education institution (BE - Business Edge - As a project of the MPDF private economic development program support for development in Mekong countries operated by the World Financial Organization - IFC)

3. Lecture material is always newest updated

 We work with experts to regularly update course content to ensure that when you join the program you are receiving realtime detailed information and knowledge about what's happening in your industry or field.

4. Concise and practical program design

Our program is designed to find solutions for real-life situations
of customers in order to bring the most practical benefits that
can immediately solve the customers' situations.

5. Flexible training methods

• Facilitators will use interactive learning methods to enable students to actively acquire new skills, through learning activities such as: Open discussion; Case study; Self-assessment exercises; Role play; Mini - lecture; Learning game.

6. 100% money back guarantee

 We are confident that you will love your learning experience at MasterSkills. If after the first lesson, you are not satisfied with the training of the instructor or you want to choose your other study center, you will receive a full refund.

7. Commit to accompany customers

 MasterSkills is committed to cooperating in providing training and consulting solutions with in-depth industry knowledge, local experience, professional processes into practice, and successful implementation of selected training solutions with customers.

8. Ready to support

• After the skills training courses, we are happy to provide telephone support for students who have attended the course.







Training Services At Business

MasterSkills offers a service package that includes consulting, evaluation and training services developed by our training experts and tailored to businesses, specifically below.



Survey

Learning - Surveying is a part of our training service process which usually takes place through face-to-face consultations at the factory or corporate office.

At this step, we work directly with the factory management board, to determine compliance status and other issues, as well as establish facilities for improvement, and monitor the process step by step. Implement improvement plan.

Consulting begins with a special exchange and guidance program conducted by experienced consultants and trainers.







Training

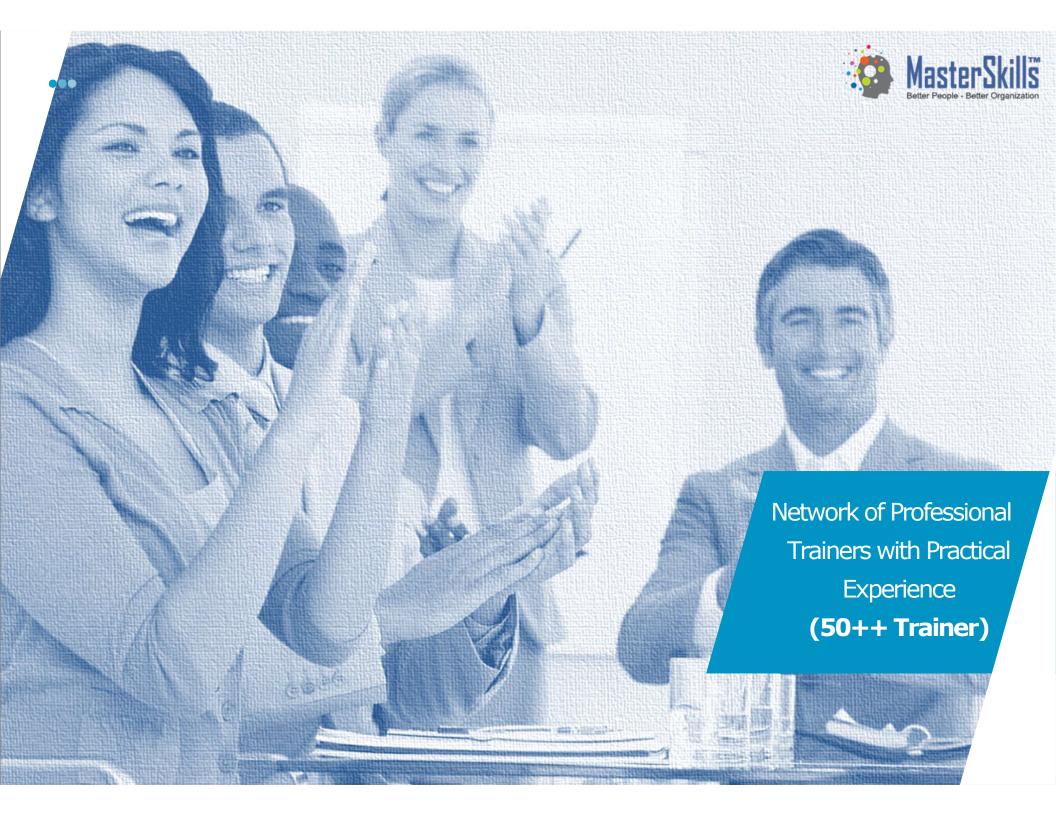
Our management and leadership (Softskills) training courses are for all employees, factory managers, and office staff.

All above, are intended to support and strengthen the initial consultation through detailed guidance on how to solve problems and improve relationships, supplement knowledge and strengthen skills and competencies in the workplace.

Assessment

After training we provide a comprehensive evaluation program to determine the overall improvement level of each business.

The evaluation results are combined with the self-diagnosis of each business about the difficulties they are facing, in order to provide an honest and comprehensive picture of success, as well as typical progress to find out what needs to be fixed.







Le Van Bay (PhD)

Doctor of International Business at Berlin School of Economics - Germany, expert in logistics, over 20 years of experience working in import-export, Logistics & supply chain, lecturer, consultant, trainer at International University of Saigon. Chairman of the Scientific Research Council of the Pacific Institute, former lecturer at the Foreign Trade University, former director of Import-Export Company PVGC.

In addition, he also teaches for many domestic and foreign enterprises such as FORD Vietnam, Fujikura - Japan, Wilma -Singapore, Vietsovpetro, Posco - Korea, Vietnamairlines, Rang Dong Plastic, Cam Ranh Port, Tan Cang - Cat Lai.





Tran Tien Duc (PhD)

Dr. Tran Tien Duc is known as a lecturer with high skills and expertise, collaborating with training institutions such as: Vietnam Chamber of Commerce and Industry (VCCI) Branch in Ho Chi Minh City, Can Tho Branch; Asian Institute of Technology (Ho Chi Minh City); Training some Enterprises such as: Japfa Comfeed Vietnam Co., Ltd. (Hoa Binh); Stanley Electric Vietnam Co., Ltd. (Hanoi); Hoa Phat Steel Pipe Co., Ltd. (Hung Yen); Dona Biti's Company (Dong Nai); etc. In addition to teaching, Mr. Tran Tien Duc is also the assistant to the General Director of IndiraGandhi Jute Factory in charge of production management for the factory.





Paul Huynh (MBA)

Mr. Paul Huynh is one of the official lecturers of Business Edge. He is passionate and enthusiastic and has many years of experience in teaching.

- Graduated from the University of Gloucestershire MBA and is the main lecturer of the programs to develop personal, management and leadership skills in business.
- He has worked hard to compile the core books for business development training (Thinking and motivation for entrepreneurs; Building personal brand image; Secrets of creating businesses and processes business operations effectively).
- Teaching for many business organizations such as: Dutch Lady Milk Company, Vinamilk Joint Stock Company, Samsung Vina Company, Manulife Insurance Company, Prudential Insurance Vietnam Company, Company Masan Food Joint Stock Company, Kinh Do Group, Petrolimex Petroleum Corporation ...)



Award (Broadcast 2013).



Nguyen Duy Kha (MBA)

Mr. Nguyen Duy Kha graduated with a Master's degree (MBA) from Paris University of Business Administration, France, majoring in Strategic Management. Mr. Kha has nearly 20 years working in multinational corporations such as Pepsi, IC Pharma, American Standard, Fonterra Brands Vietnam, 18 years working as Sales Manager, Branch Manager, National Sales Manager, and practical experience. Sales executive B2C, B2B, MT, GT, Trade Marketing. Currently, he is working for Fonterra Brands Vietnam as a National Sales Director (FS). He is one of the typical Entrepreneur faces, published in the Vietnam Investment Review, participated in four

VTV1's "CEO- Key to Success" programs, and won the Best CEO



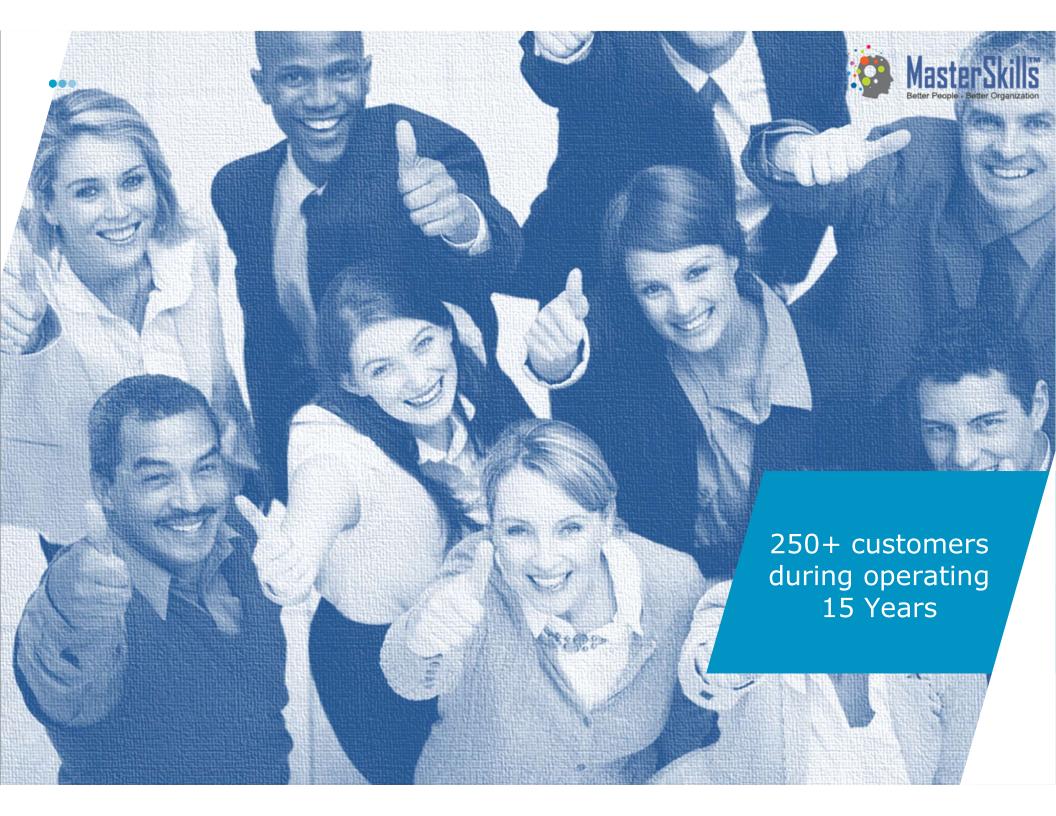
CERTIFICATE



MasterSkills Academy certifies the completion of the course to trainee who have undergone training that meet the following conditions:

- 1. Participate in learning the full content of the program (not absent any session).
- 2. Proactively volunteer to contribute ideas as well as do group exercises during the class participation.
- 3. Make the final test multiple choice questionnaire.







OUR CUSTOMERS

With more than 250 ++ big enterprise customer of Masterskills

























































































































Production Supervision Skills (TWI)
At Molex VietNam Company

Production Management Skills Course At Steel Builder VietNam Company







Total Productive Maintenance (TPM)
At ABB VietNam Company

Total Productive Maintenance (TPM)
At Power Ha Tinh Company





Teamwork Skills Course
At Cadivi Eastern Electric Cable Company



5S – KAIZEN Course At YOKOHAMA VietNam Company







Customer Behavior Psychology Course At E-Soft VietNam Company Customer Behavior Psychology Course Bayer VietNam Company







Sales Supervisory Skills Course At FMC VietNam Company Sales Channel Supervisory Course
At VietNam Post





Sales Supervisory Skills Course At Toyota Ben Thanh Company



Customer Service Skills Course
At China Express Company







Internal IT Auditting Course
At Bao Viet Securities Company

IT Solution Sales Skills Course At VNPT Thanh Hoa Company









Warehouse Management Course At Friesland Campina Company Leadership Skills Course At Dongil Rubber Belt Company







Self Management Skills Course At TA Communications Company

Personal Image Course
At Standard Chem Pharm Company







Report Writing Skills Course At Nam Con Son Gas Company Negotiation Skills Course At MobiFone Company







Logical Thinking Skills Course
At HaKuHoDo VietNam Company

Creative Thinking Skills Course At Spindex Industrial Company









Presentation Skills Course At iERP Service Company

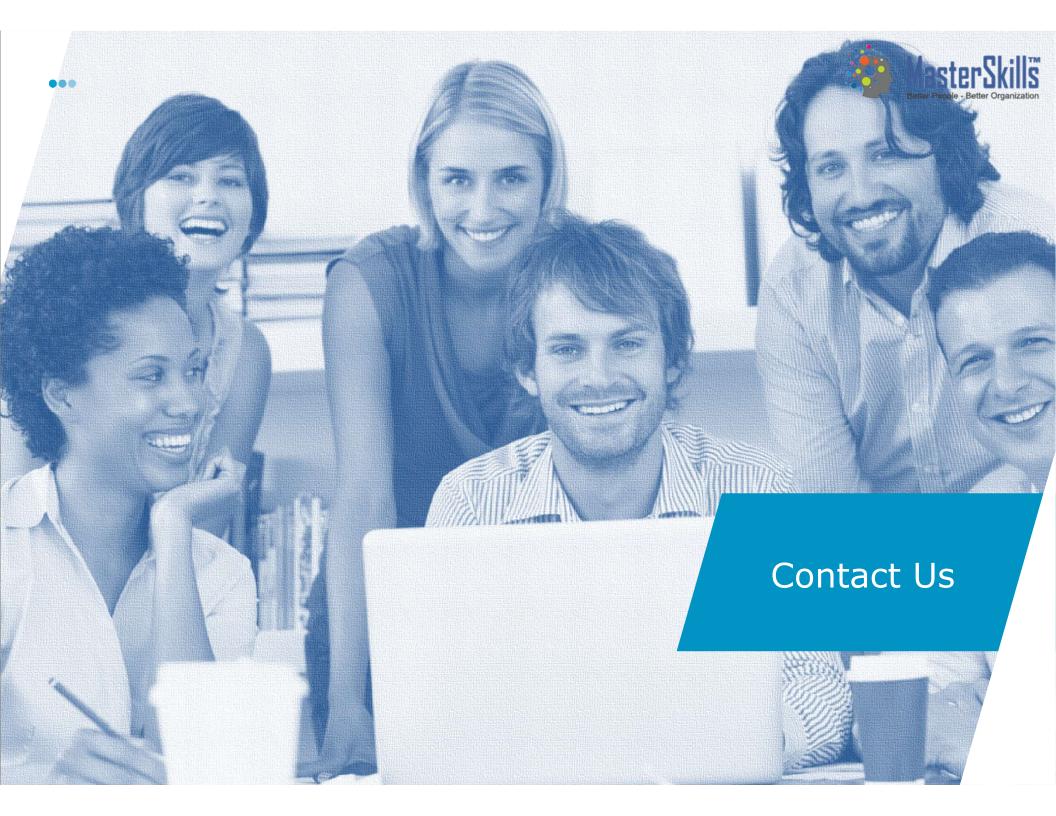
Stress Management Skills Course At SaiGon Co-op Company



LOCATION OF TRAINING

Nationwide - 63 Provinces / Cities











Ho Chi Minh Da Nang Ha Noi

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